



**INSTITUTE OF THEOLOGY AND ECOLOGY
MUSEUM OF CRETAN FLORA AND HERBARIUM J. ZAFFRAN**

Subject: "Environmental Exhibitions and Sponsorships" for the International Conference on Ecological Theology and Environmental Ethics (ECOTHEE-2011)

Dear

Exhibitors, Publishers, Booksellers and Sponsors,

Following the guidance of His All Holiness The Ecumenical Patriarche Bartholomew and His inspiration on ecological initiatives, The Orthodox Academy of Crete (OAC) has developed, for decades, different activities focusing on nature conservation and the protection of the environmental. These activities are principally undertaken by the Institute of Theology and Ecology, a department of the OAC, which will organize the second international conference on "Ecological Theology and Environmental Ethics" (ECOTHEE)

We would like to inform you that an exhibition of environmental arts, books and ecological publications is planned to take place in parallel with the International Conference on Ecological Theology and Environmental Ethics (ECOTHEE) which will be held from 1 - 6 June, 2011 and is organized by the Institute of Theology and Ecology of the Orthodox Academy of Crete in collaboration with

- The World Council of Churches (www.oikoumene.org)
- The European Forum for the Study of Religion and the Environment (www.hf.ntnu.no/relnateur/),
- The Planta Europa Foundation (www.plantaeuropa.org),
- The Conference of European Churches and the European Christian Environmental Network (www.ecen.org),
- The Latvian Christian Academy (www.kra.lv),
- Flowers of Crete association (www.flowersofcrete.info),
- The Institute of Molecular Biology and Biotechnology of the Foundation for Research and Technology-Hellas (www.forth.gr).

Stands and tables will be available for exhibitors, publishers and booksellers, Greek and international, to display their materials in the lobby areas of the conference center of the Orthodox Academy of Crete.

As we expect about 120 registered participants for the conference and have an open audience from all over the world (more than 4000 people per year – students and professors alike), we think that you might be interested in taking part at this unique "ECOTHEE" event. The conditions for participation are the following (for the duration of the conference and all year around):

- General fee for participation (*distribution and display allocation*): 150 €
- Additional fee for displaying books / flyers on unmanned table top/stand: 100 € (*distribution and display by staff from the OAC*).
- Deadline for application: 30 April 2011. Letter of acceptance or rejection will be sent to applicants.
- Recommended deadline for receiving materials on Crete: 20 May 2011.

If you would like to cooperate as an official sponsor for the conference, there are two sponsorship packages:

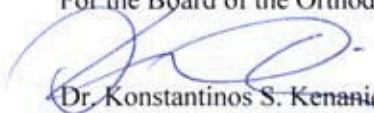
- **Golden** sponsorship: 1000€ (logo advertisement in the Conference proceedings and insertion of promotional materials [up to 150 g. printed matter] into delegate packs)
- **Exclusive Platinum** sponsorship: 5000€ (the same as for "Golden Sponsorship" + participation at the "ECOTHEE exhibition" and printing of your logo on conference bags).

The above costs are for the duration of the conference (5 days) and one year around. Spaces are limited, so those who apply first will be served first.

Furthermore, we are at your disposal for any other offers for sponsorship.

We thank you for your interest and look forward to meeting you at the ECOTHEE event.

Sincerely yours,
For the Board of the Orthodox Academy of Crete (OAC)


Dr. Konstantinos S. Kenanidis
(General Director, OAC)